

Relocation of Redditch Library: Consultation Planning

Background:

- In June 2021 Redditch secured a historic investment of £15.6 million Town Deal which will help fund ambitious new projects for the town. The funding represents one of the single largest government investments in Redditch since it became a new town in the 1960s.
- As a result of this funding, the following projects are being proposed to boost the economy and productivity of the town:
 - Development of a new digital manufacturing and innovation centre
 - Redevelopment of the current Redditch Library site (where it is proposed the Redditch Library will be relocated to the Redditch Borough Council Town Hall)
 - Town Centre public realm Improvements
- It is being proposed that Redditch Library relocates to Redditch Borough Council Town Hall, where the designated area will be refurbished to provide a new community 'one stop' which offers flexible use to a variety of occupiers.

Consultation Activity Plan:

The Redditch Library Report is scheduled to go to Worcestershire County Council Cabinet on 27th October, where it will be proposed that a 90-day public consultation about the relocation of the library should commence on 7th November 2022 and end on 24th February 2023.

Proposed Consultation Activity: The following information presents the **proposed** activity to be completed during the consultation period to ensure residents and key stakeholders are informed and aware of the consultation, and the opportunities available to provide feedback on the relocation. The activity includes surveys (online surveys and alternative options if required), face to face meetings and visuals of the proposed plans (hard copies and digital copies)

Activity	Details	Indicative Dates (subject to Cabinet approval)
Surveys: <ul style="list-style-type: none"> • Online – found on WCC / Consultation site • Paper – access to the online survey will be available in the library on public computers and devices with support from library staff. Paper copies can be made available if people require it. • Telephone – an option for the Library Service at Home customers 	For online surveys, an overview of the rationale for change and implementation plans should be included as an introduction. 3D visuals to also be included on the consultation website and available to view in the library building.	7th November 2022 to 24th February 2023
Feedback from younger library users i.e. 10+ (approach tbc)	Gaining feedback from younger library users will be valuable to see what services they deem as important and what they think about the library relocation. Approach to obtaining this feedback is tbc	7th November 2022 to 24th February 2023

Face to Face meetings	1 x Redditch Library (Formal Presentation and meeting)	Face to Face meetings to be staggered throughout the Consultation Period
	1 x Kingfisher Centre (Pop up stall / area) (Library staff to attend this tbc)	
	1 x Redditch Library (Formal presentation and meeting)	
	1 x Kingfisher Centre (Pop up stall / area)	
	1 x Redditch Library (Formal presentation and meeting)	
Additional Meetings with identified stakeholders	Redditch Library staff to identify key groups of library users and interested parties who may benefit from having a meeting about the consultation and plans.	TBC
Visuals and Digital 3D model	Paper Visuals – to be placed in Redditch Library	7th November 2022 to 24th February 2023
	Digital 3D model and Digital plans – to be placed on WCC website, Redditch Library website, RBC website.	

Promoting the Consultation: To make residents aware of the consultation the following engagement and communication channels have been proposed (this proposed plan can evolve as activity commences). Internal Comms for all staff i.e. via OurSpace intranet pages to also be considered to make people aware of activity.

Activity	Details	Timings
Consultation Information on WCC website	Provide an overview of the proposal, where the plans can be viewed, rationale for change, impacts, information about consultation and face to face meetings, link to online survey, details on how to request a paper survey	7 th November 2022 to 24 th February 2023
Information on Redditch Library and RBC websites	Provide an overview of proposal, how to take part in the survey, face to face meeting dates, link to WCC consultation webpage.	7 th November 2022 to 24 th February 2023
Social Media messaging on WCC, Redditch Library and partner pages (tbc)	Proposed one liner, consultation information and link to online survey.	<ul style="list-style-type: none"> • Consultation Start – 7th November • Before each Face-to-Face meeting (tbc) • Prior to consultation ending (tbc)

Email to Redditch Library members and Partners / Community Groups	Provide an overview of the proposal, where the plans can be viewed, rationale for change, impacts, information about consultation and face to face meetings, link to online survey, details on how to request a paper survey	<ul style="list-style-type: none"> • Consultation Start – 7th November • Before each Face-to-Face meeting (tbc) • Prior to consultation ending (tbc)
Press Release	Provide an overview proposal, where plans can be viewed, rationale for change, impacts, information about consultation and face to face meetings, link to online survey, details on how to request a paper survey	<ul style="list-style-type: none"> • Consultation Start – 7th November • Before each Face-to-Face meeting (tbc) • Prior to consultation ending (tbc)
FAQs for Library Staff to discuss the relocation plans.	Library staff to be provided with FAQs so they can talk to the public about the plans if anyone enquires.	7 th November 2022 to 24 th February 2023

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